

REGISTRY OF ACTIVITIES

1. Identification of the organization, acting as the Controller

In accordance with Article 30 of Regulation (EU) 2016/679 of 27 April 2016 (GDPR), the purposes and means of the treatment of personal data (files) are determined by the organization acting as the Controller.

Company Name	CONSORCI DE PROMOCIÓ TURÍSTICA COSTA DEL MARESME
TAX ID	Q0801899F
Activity	Tourism Promotion of the Maresme region
Address	Plaça Miquel Biada, 1 - 08301 Mataró (Barcelona)
Telephone	937411161
Email	info@turismemaresme.cat
Tradename	CONSORCI DE PROMOCIÓ TURÍSTICA COSTA DEL MARESME
Web	www.costadebarcelonamaresme.cat
Email Notification Apdcat	info@turismemaresme.cat
Email for the exercise of rights	dpd@turismemaresme.cat

Identification of the Data Protection Officer (DPO)

Name	XMGP AUDITORS S.L. (SETEMCAT)
Address	Plaça Miquel Biada 1
TAX ID	B66429028
Telephone	937411161
Email	dpd@turismemaresme.cat
Web	www.costadebarcelonamaresme.cat

TAX AND ACCOUNTING

Description	Registry of tax and accounting commitments subject to economic activity
Purposes	Client management, accounting, tax and administrative
Legitimation	For the legitimate interests of the controller (GDPR, art. 6.1.f): to maintain a professional relationship with the data subject. For the data subject's consent (GDPR, art. 6.1.a): sending information about our products or services.
Categories of interested parties	Clients and users, suppliers
Conservation criteria	Accounting documentation: 6 years. Fiscal and tax documentation: 4 years. Documentation related to grants: 10 years.
Treatment system	Partially automated (Mixed)
Data categories	
Identifying data	ID or Tax ID, Name and surname, Postal or e-mail address, Telephone, Fiscal Data
Sensitive data	Do not exist
Other types of data	Do not exist
Recipient categories	
Assignments	Banks, savings banks and rural banks, Tax administration, Other assignment recipients: Region Council of the Maresme, Administrations with competences
International transfers	Do not exist
Profiling:	No
Large scale of special categories of data/convictions and criminal offences	No
Organisational and technical Safety-measures.	ConSORCI De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. ConSORCI De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised. ConSORCI De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. ConSORCI De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised.

CONTACTS

Description	Communication, information and management regarding products and services. Includes web contacts, social networks and tradeshows.
Purposes	Advertising and commercial prospecting as well as the promotion of touristic activity
Legitimation	EXPLICIT Consent for the specified purposes, for the legitimate interest of the controller (LSSI, art. 22.1)
Categories of interested parties	Users, Contact persons and requestors of information
Conservation criteria	Preserved for as long as necessary to uphold the purpose for which treatment is intended
Treatment system	Automated
Data categories	
Identifying data	ID or Fiscal ID, Name and surname, postal or e-mail address, Telephone
Sensitive data	Do not exist
Other types of data	Commercial information
Recipient categories	
Assignments	Do not exist
International transfers	Do not exist
Profiling:	No
Large scale of special categories of data/convictions and criminal offences	No
Organisational and technical Safety-measures.	ConSORCI De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. ConSORCI De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised. ConSORCI De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. ConSORCI De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised.

LABOUR

Description	Labour management of Consorci personnel and of the autonomous organisms that depend on it.
Purposes	Public interest purposes based on current legislation, Occupational Risk Prevention, Payroll Management, Human Resources
Legitimation	For the execution of a contract or pre-contract (GDPR, art. 6.1.b): to maintain a professional relationship with the data subject
Categories of interested parties	Employees
Conservation criteria	Preserved during MORE TIME THAN NECESSARY to achieve the ends by means of a LEGAL OBLIGATION
Treatment system	Partially automated (Mixed)
Data categories	
Identifying data	ID or Fiscal ID, Name and surname, Postal or e-mail address, Telephone, Social security or mutual insurance company number
Sensitive data	Do not exist
Other types of data	Personal Characteristics, Social, Academic and Professional Circumstances
Recipient categories	
Assignments	Social Security Agencies, Tax Administration, Public Administration with competence in the matter, Other assignment recipients: Region Council of the Maresme
International transfers	Do not exist
Profiling:	No
Large scale of special categories of data/convictions and criminal offences	No
Organisational and technical Safety-measures.	Consorci De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. Consorci De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised. Consorci De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. Consorci De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised.

ECONOMIC PROMOTION PLAN

Description	Description Management of plans for tourism promotion, exports and tourism competitiveness
Purposes	Work and occupation management, Public economic-financial management, Public interest purposes based on current legislation.
Legitimation	Lawful treatment WITHOUT NECESSITY OF CONSENT for the legitimate interest of PUBLIC BODIES in the exercise of their functions.
Categories of interested parties	Associates and members
Conservation criteria	Preserved during MORE TIME THAN NECESSARY to achieve the purposes for historical, statistical or scientific RESEARCH.
Treatment system	Partially automated (Mixed)
Data categories	
Identifying data	ID or Fiscal ID, Name and surname, Postal or e-mail address, Telephone
Sensitive data	Do not exist
Other types of data	Commercial, Economic, financial and insurance information
Recipient categories	
Assignments	Legitimate stakeholders, Chambers of Commerce, Industry and Navigation, Related Public Administrations
International transfers	Do not exist
Profiling:	No
Large scale of special categories of data/convictions and criminal offences	No
Organisational and technical Safety-measures.	ConSORCI De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. ConSORCI De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised. ConSORCI De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. ConSORCI De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised.

DOCUMENT REGISTRY

Description	Register of entries and withdrawals of documents submitted to the company
Purposes	Administrative procedure, Public interest purposes based on existing legislation
Legitimation	Lawful treatment WITHOUT NECESSITY OF CONSENT for the legitimate interest of PUBLIC BODIES in the exercise of their functions.
Categories of interested parties	Owners or tenants, Applicants
Conservation criteria	Preserved during NECESSARY TIME to achieve the purposes for historical, statistical or scientific RESEARCH.
Treatment system	Partially automated (Mixed)
Data categories	
Identifying data	ID or Fiscal ID, Name and surname, Postal or e-mail address, Telephone
Sensitive data	Do not exist
Other types of data	Commercial, economic, financial and insurance information, Transactions of goods and services
Recipient categories	
Assignments	Legitimate stakeholders, Public registers, Region Council of Maresme
International transfers	Do not exist
Profiling:	No
Large scale of special categories of data/convictions and criminal offences	No
Organisational and technical Safety-measures.	Consorti De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. Consorti De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised. Consorti De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. Consorti De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised.

PUBLIC CENSUS OF ENTERPRISES

Description	Public census of companies and their delegations and agencies belonging to the demarcation
Purposes	Work and occupation management, Public economic-financial management, Public interest purposes based on current legislation
Legitimation	Lawful treatment WITHOUT NECESSITY OF CONSENT for the legitimate interest of PUBLIC BODIES in the exercise of their functions.
Categories of interested parties	Associates and members
Conservation criteria	Preserved during MORE TIME THAN NECESSARY to achieve the purposes for historical, statistical or scientific RESEARCH.
Treatment system	Partially automated (Mixed)
Data categories	
Identifying data	ID or Fiscal ID, Name and surname, Postal or e-mail address, Telephone
Sensitive data	Do not exist
Other types of data	Academic and professional, Business, Economic, financial and insurance Information
Recipient categories	
Assignments	Legitimate stakeholders, Chambers of Commerce, Industry and Navigation, Public Registries
International transfers	Do not exist
Profiling:	No
Large scale of special categories of data/convictions and criminal offences	No
Organisational and technical Safety-measures.	ConSORCI De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. ConSORCI De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised. ConSORCI De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. ConSORCI De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised.

CURRICULA

Description	Management of candidates for internships at the Consoci
Purposes	Human resources
Legitimation	For the legitimate interest of the data controller (GDPR, art. 6.1.f): to involve the data subject in the personnel selection processes, carrying out an analysis of the applicant's profile with the objective of selecting the best candidate for the vacant position controller.
Categories of interested parties	Applicants
Conservation criteria	These shall be kept for a maximum period of one year, after which the data shall be deleted, guaranteeing full confidentiality in both treatment and subsequent destruction. In this sense, after the aforementioned term, if you wish to continue participating in the selection process of the controller, please send us your curriculum again.
Treatment system	Not automated (Manual)
Data categories	
Identifying data	ID or Fiscal ID, Name and surname, Postal or e-mail address, Telephone, Image, voice, manual Signature.
Sensitive data	Do not exist
Other types of data	Personal Characteristics, Social, Academic and Professional Circumstances, Occupational Details
Recipient categories	
Assignments	Region Council of the Maresme
International transfers	Do not exist
Profiling:	No
Large scale of special categories of data/convictions and criminal offences	No
Organisational and technical Safety-measures.	ConSORCI De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. ConSORCI De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised. ConSORCI De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. ConSORCI De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised.

PARTNERS

Description	Administrative management of the entity's partners
Purposes	Partner management, accounting, tax and administrative
Legitimation	For the legitimate interest of the data controller (GDPR, art. 6.1.f): to maintain a professional relationship with the data subject. For the consent of the party concerned (GDPR, art. 6.1.a): sending communications of our products or services
Categories of interested parties	Associates and members
Conservation criteria	Preserved during MORE TIME THAN NECESSARY to achieve the ends by means of a LEGAL OBLIGATION
Treatment system	Partially automated (Mixed)
Data categories	
Identifying data	ID or Fiscal ID, Name and surname, Postal or e-mail address, Telephone, Image, voice, manual Signature.
Sensitive data	Do not exist
Other types of data	Do not exist
Recipient categories	
Assignments	Tax Administration
International transfers	Do not exist
Profiling:	No
Large scale of special categories of data/convictions and criminal offences	No
Organisational and technical Safety-measures.	ConSORCI De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. ConSORCI De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised. ConSORCI De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. ConSORCI De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised.

TIME CONTROL

Description	Registry and time control of employees entering and leaving the facilities
Purposes	Security and access control to buildings, Human resources
Legitimation	Lawful treatment WITHOUT NECESSITY OF CONSENT for a legitimate interest of the data controller or Third Party
Categories of interested parties	Employees
Conservation criteria	Preserved during the NECESSARY TIME to reach the aims
Treatment system	Partially automated (Mixed)
Data categories	
Identifying data	ID or VAT number, Name and surname
Sensitive data	Do not exist
Other types of data	Occupation details
Recipient categories	
Assignments	Region Council of the Maresme
International transfers	Do not exist
Profiling:	No
Large scale of special categories of data/convictions and criminal offences	No
Organisational and technical Safety-measures.	ConSORCI De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. ConSORCI De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised. ConSORCI De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. ConSORCI De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised.

RIGHTS OF THE DATA SUBJECT

Description	Respond to the citizens' demands in the exercise of the rights established by the GDPR.
Purposes	Administrative Procedure, Client Management, Accounting, Tax and Administrative
Legitimation	Respond to requests to exercise the rights granted by the General Data Protection Regulations.
Categories of interested parties	Applicants
Conservation criteria	6 years
Treatment system	Partially automated (Mixed)
Data categories	
Identifying data	ID or Fiscal ID, Name and surname, Postal or e-mail address, Telephone, Written signature
Sensitive data	Do not exist
Other types of data	Do not exist
Recipient categories	
Assignments	Organizations or persons directly related to the data controller, apdcat,
International transfers	Do not exist
Profiling:	No
Large scale of special categories of data/convictions and criminal offences	No
Organisational and technical Safety-measures.	ConSORCI De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. ConSORCI De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised. ConSORCI De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. ConSORCI De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised.

JOB BOARD

Description	Management of candidates for the coverage of work positions by means of the incorporation to the recruitment processes and filling of vacancies.
Purposes	Human resources
Legitimation	Unambiguous consent by clear action of the person concerned
Categories of interested parties	Applicants
Conservation criteria	Preserved for 2 years
Treatment system	Partially automated (Mixed)
Data categories	
Identifying data	ID or Fiscal ID, Name and surname, Postal or e-mail address, Telephone, Image, voice
Sensitive data	Do not exist
Other types of data	Personal characteristics, Social circumstances, Academic and professional, Occupation details, Business information
Recipient categories	
Assignments	Do not exist
International transfers	Do not exist
Profiling:	No
Large scale of special categories of data/convictions and criminal offences	No
Organisational and technical Safety-measures.	ConSORCI De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. ConSORCI De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised. ConSORCI De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. ConSORCI De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised.

TRAINING

Description	Management of training courses, entered into and promoted by the Consorci
Purposes	Public interest purposes based on current legislation, Education and culture
Legitimation	EXPLICIT Consent for Specific Purposes
Categories of interested parties	Employees, Students, Applicants, Beneficiaries
Conservation criteria	Preserved during MORE TIME THAN NECESSARY to achieve the purposes for historical, statistical or scientific RESEARCH.
Treatment system	Partially automated (Mixed)
Data categories	
Identifying data	ID or Fiscal ID, Name and surname, Postal or e-mail address, Telephone
Sensitive data	Do not exist
Other types of data	Personal Characteristics, Academic and professional
Recipient categories	
Assignments	Public registers, Other public administration bodies, Other assignment recipients: Teachers hired for training courses
International transfers	Do not exist
Profiling:	No
Large scale of special categories of data/convictions and criminal offences	No
Organisational and technical Safety-measures.	Consorci De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. Consorci De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised. Consorci De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. Consorci De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised.

COMMERCIAL ADVERTISING AND PROMOTIONS

Description	Advertising management and commercial prospecting. It includes data obtained from legitimate sources of public access and fairs.
Purposes	Advertising and commercial prospecting
Legitimation	Lawful treatment WITHOUT NECESSARY CONSENT for a legitimate interest by obtaining data from SOURCES OF PUBLIC ACCESS
Categories of interested parties	Clients and users, Contact persons, Applicants
Conservation criteria	Conservation criteria KEPT INDEFINITELY for as long as necessary to maintain the purpose of the treatment
Treatment system	Partially automated (Mixed)
Data categories	
Identifying data	Name and surname, Postal or e-mail address, Telephone
Sensitive data	Do not exist
Other types of data	Commercial information
Recipient categories	
Assignments	Companies engaged in advertising or direct marketing, Chambers of Commerce, industry
International transfers	Do not exist
Profiling:	No
Large scale of special categories of data/convictions and criminal offences	No
Organisational and technical Safety-measures.	Consorci De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. Consorci De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised. Consorci De Promoció Turística Costa Del Maresme is complying with all the provisions of the GDPR regulations for the use of personal data for which it is responsible, and with the principles described in article 5 of the GDPR, by which they are handled in a lawful, faithful and transparent manner in relation to the data subject and which are appropriate, pertinent and limited to what is necessary in relation to the purposes for which they are used. Consorci De Promoció Turística Costa Del Maresme guarantees that it has implemented appropriate technical and organizational policies in order to apply the security measures established by the GDPR to protect the rights and freedoms of interested parties and has provided them with adequate information so they can be exercised.